

Nipple Ease

Nipple Ease is a plastic device, placed upon a nursing pad and worn over the nipple of a lactating mother with sore nipples.

Nipple Ease helps by:

- 1) Giving immediate pain relief.
- 2) Preventing further damage to the nipple, by preventing rubbing caused by nursing pad or bra.
- 3) Increases the healing process

Nipple Ease has been used in Australian hospitals for over the past 15 years, and in Europe for the last 5 years

Thousands of pairs have been used by lactating mothers with great success.

Promoted by Australian Breastfeeding Association and Lactation Consultants.

As a midwife for many years, there was the opportunity to observe the difficulties associated with breast-feeding when the mothers experienced nipple trauma and the emotional stress at feed times. This is how midwife Cheryl Richards in Perth Western Australia, identified a need for Nipple Ease and subsequently invented and manufactures Nipple Ease.

To help these mothers out of their dilemma, to protect the nipples, accelerate healing and not take the baby off the breast to rest the nipples, so as to continue to breast feed, the idea of Nipple Ease came to Cheryl, initially using a tablet cup with holes melted into the plastic, later discovering a metal mini tea strainer at a local supermarket, After many years of using these devices, trials, surveys market research in major Maternity hospitals throughout Australia to ensure the product would be viable. Here is the final product.

Nipple Ease is best used together with the specially made Swedish nursing pad which has a hole in them. The Nipple Ease is then placed through the two layers of the nursing pad to provide a cushion and to keep the Nipple Ease in place. The seam which goes across the nursing pad is best placed horizontal for maximum absorbing result.

Nipple Ease can also be used in conjunction with a circular nursing pad, washable or disposable, with a 2.7 mm hole cut in the center. The Nipple Ease sits upon the pad, over the hole, the pad act as a cushion for the base of the Nipple Ease and to absorb milk leakage. The nursing pad and Nipple Ease are in turn held in place with a nursing bra or crop top.